



Office:

Via Oslavia, 14 - 00195 Roma – RM

Website: www.media4tech.com

Who we are

The Media4tech is an information and communications company can create custom projects for companies and individuals, without incurring excessive costs ensuring reliability, precision and punctuality on delivery times. Every project we are commissioned, regardless of cost or other factors, will be processed with the utmost care and professionalism.

Core business

Development of storage systems, processing and analysis of data.

Relational Model Designer.

Design and development of integrated systems of internal servers and / or in the cloud.

Development and design of web software and web-based.

Development and design of software for the mobile iOS devices, Android and Microsoft.
system security.

Development of web based strategic applications to be installed at the customer's facility or use as Saas.

Configurations of advanced servers, Security Enhanced Linux Server (SELinux Server), VPN configurations, firewall, dedicated, client-server infrastructure, backup systems of advanced enterprise level.

Technologies

Operating systems:

Microsoft OS, Microsoft Server OS, Unix, Mac OSX, Linux Distributions

Database:

MS SQL Server, Oracle, MySQL, Postgree
MS Access and Filemaker

Desktop programming languages:

C / C ++, .NET (Visual Basic C #), Objective C, Java

Web programming languages:

PHP, JavaScript (AJAX), HTML 5, CSS 3.

Framework more 'used:

jQuery, mootools, prototype, warp.

What we do and how

We offer consulting services to 360 degrees, supporting the company in defining its own on-line and off-line communication strategies. We specialize in the creation of Internet sites and web based applications: showcase sites, portals, content management, e-commerce solutions, e-learning systems, information dashboards.

We offer consulting services and operational tools for companies seeking to seize the opportunities offered by the network to improve business communication, it is internal (intranet) or external (extranet, internet).

Whatever the reason why you intend to be protagonists of the web, we have an answer for you:

- showcase sites, portals, content management solutions (CMS);
- Small-site, bannering, microsites;
- mail marketing, newslettering;
- presence on search engines and positioning services on the engines.

They are made banners and small-site, integrating the best programming, graphics, animations and video streaming.

We follow a 360-degree communications management process, delivering to the customer a detailed feedback about the initiative of communication results.

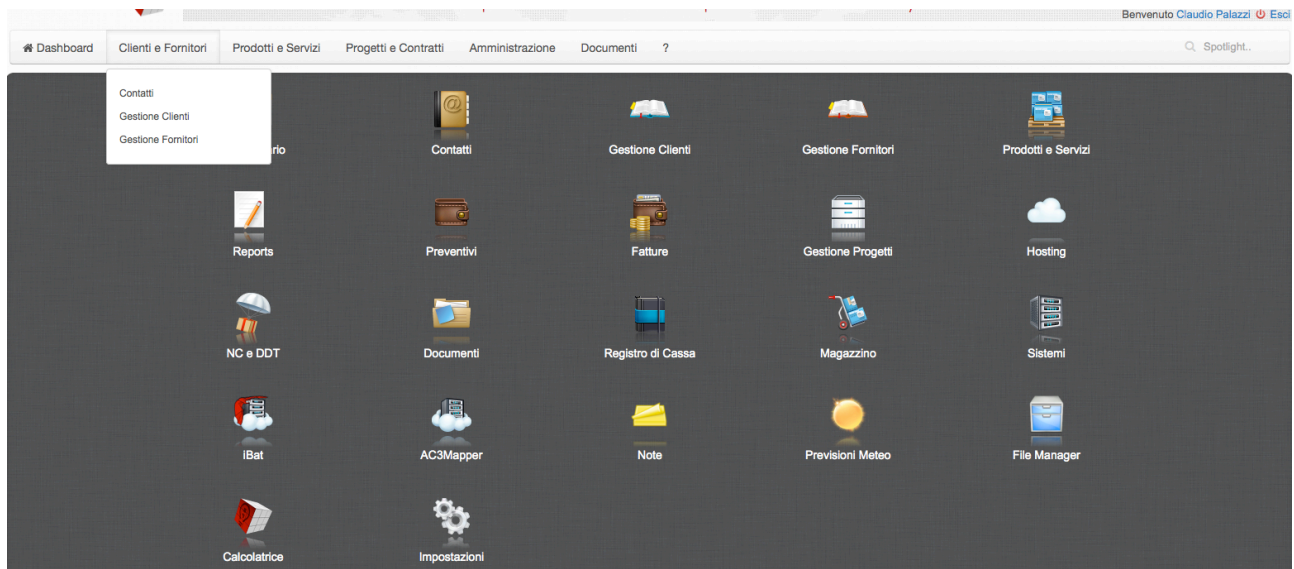
Mobile App

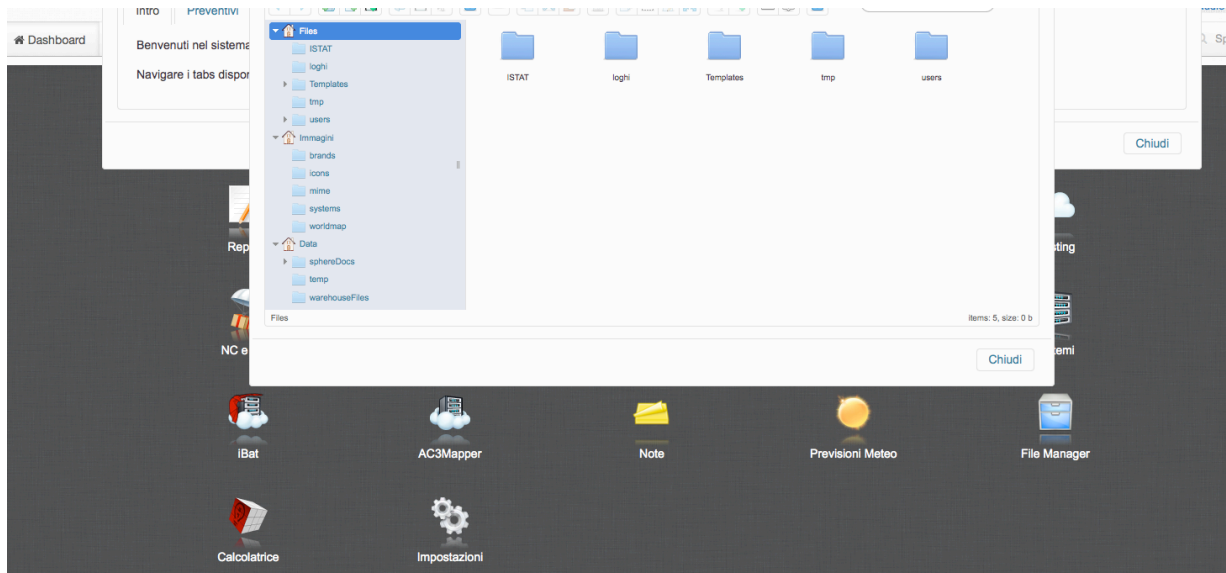
We follow closely the increasing popularity of smartphones and tablet devices. Developing apps natively on single platform. also are developed app that display web content compatible with all major mobile operating systems available (Android, iOS, Windows Mobile) while still taking advantage of the native capabilities of the devices.

Management and e-Commerce

Web Application of any type and customizable. For example, we provide Management interface with e-Commerce secure and flexible, thanks to the adoption of proprietary solutions established over time. Applications can always be supported by a specialist that deals with refining the study of management and logistics.

Our e-commerce solution includes:





Progetto promosso dal Ministero all'Agricoltura e sviluppato dal consorzio CISA in partnership con la CIA LAZIO. L'obiettivo del progetto è quello di sensibilizzare il giovane consumatore cercando di fornirgli le nozioni per diventare un consumatore responsabile. Il progetto prevede diversi siti di sensibilizzazione, visite guidate, materiale informativo, calendario dell'agronomo alle scuole. Inoltre il progetto si propone come strumento utile per tutte le aziende facenti parte della filiera offrendo loro valide relazioni e spunti e una piattaforma e-commerce dove poter commercializzare i propri prodotti.

LOGIN

[Accedi](#) [Registrati](#)

Categorie



Prodotti in Evidenza

CARRELLO DELLA SPESA

Carrello vuoto

Contattaci

Compila questo modulo per richiedere informazioni o preventivi. Sarai ricontattato prima possibile.

Ti preghiamo di compilare tutti i campi obbligatori.

Il tuo nome

La tua email

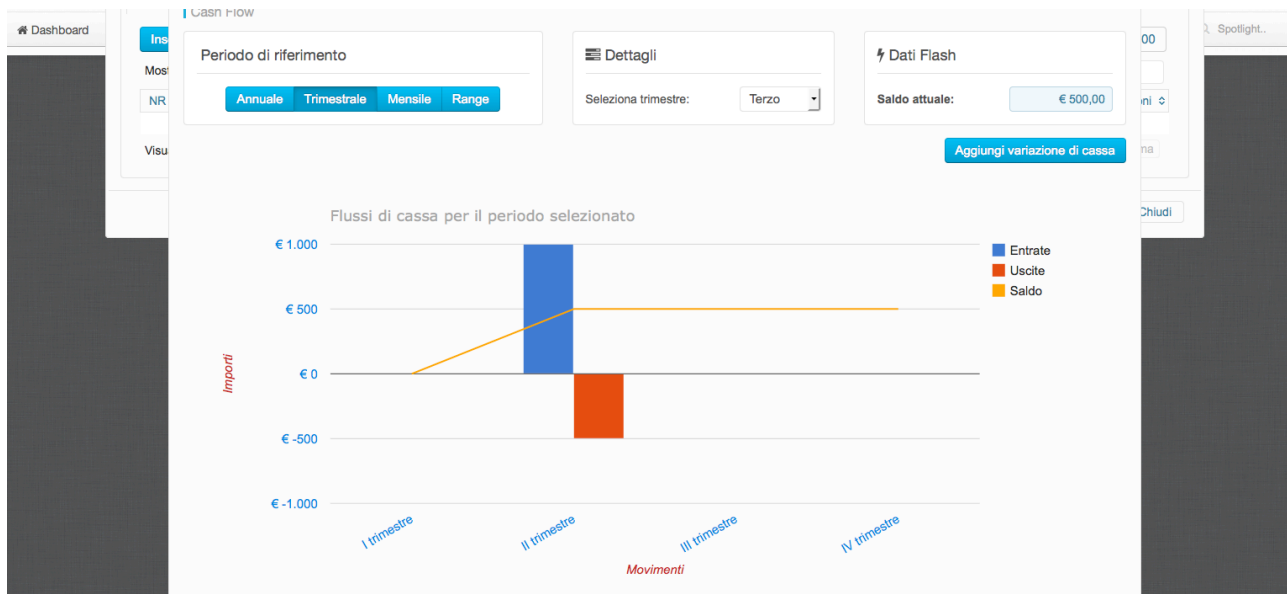
CMS

Let's availability to our customers to have an advanced management of the content on their own websites and portals, whether they are related to Internet settings, intranet or extranet.

Through the use of proprietary, proven tools over the years, you can have the full Web app control, also having authority to manage three hundred and sixty degrees also profiles the system access.

Use of the system does not require any technical knowledge, it is extremely quick and facilitated the adoption of a simple and pleasant graphical interface.

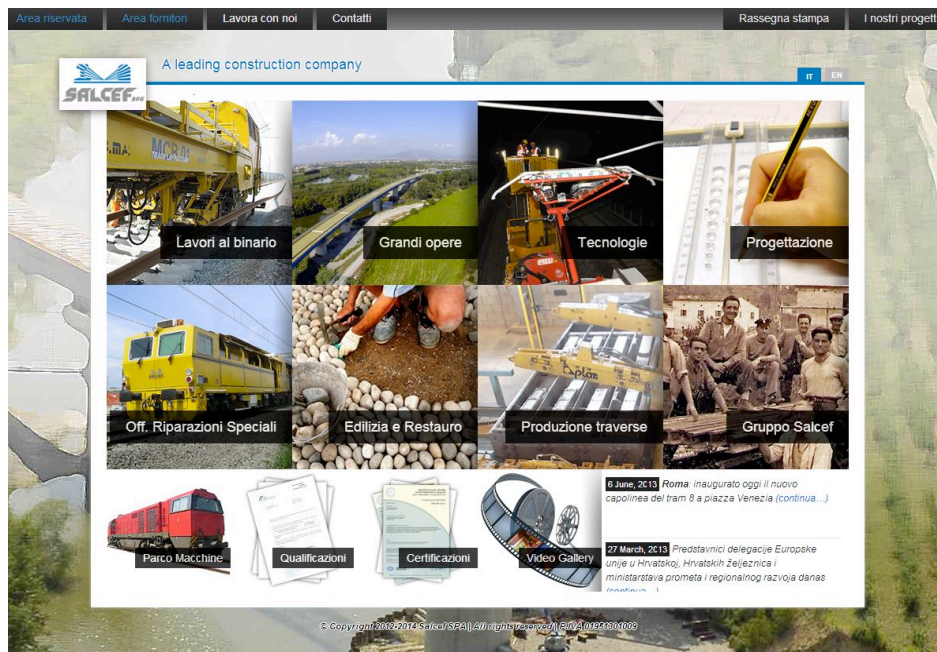
The product fits the needs of each client, without giving up the more advanced features to allow an increasingly professional online presence of your company.



Websites in HTML5

Adobe Flash technology has revolutionized the way we communicate online, providing web designers and developers a powerful and spectacular graphical environment, but today is giving way to the latest HTML5. The high skills of our developers allows us to develop sites using HTML5, ensuring compatibility of your content on any fixed or mobile device.

We follow closely the increasing popularity of smartphones and tablets as web browsing tools. Our sites are specifically made, as well as being compatible with all major browsers available (Chrome, Firefox, Safari and Internet Explorer in particular), also to be enjoyed fully from mobile devices such as smartphones and tablets, such as the 'iPad. They are developed app also natively on single platform.



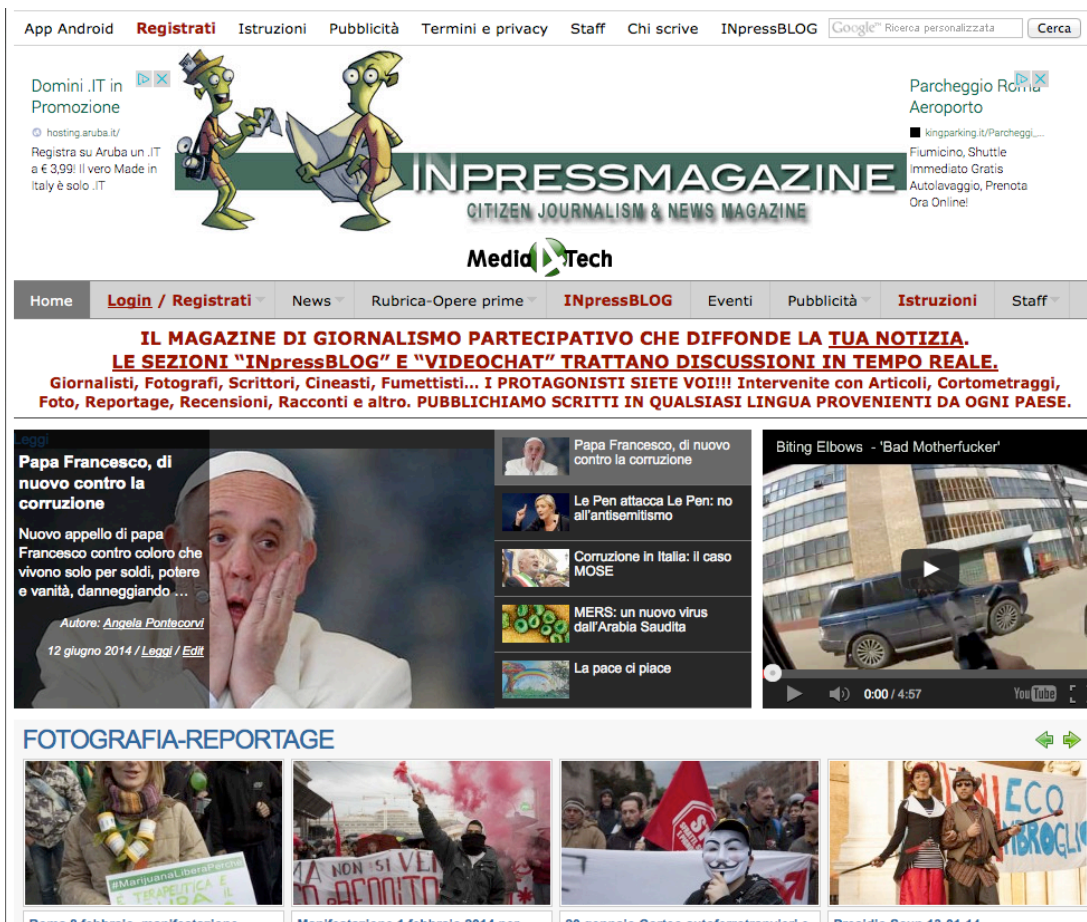
Sites with dynamic content

We offer our customers backoffice methods and tools for maintenance independently of the site, by delegating to the customer the opportunity to be the author of the content very easily.

The author then can publish news, product sheets, ads recruitment etc, with a few simple clicks.

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Our sites are specifically made, as well as being compatible with all major browsers available (Chrome, Firefox, Safari and Internet Explorer in particular), also to be enjoyed fully from mobile devices such as smartphones and tablets, such as the 'iPad. They are developed app also natively on single platform.



The screenshot shows the homepage of INPRESSMAGAZINE, a citizen journalism and news magazine. The header includes navigation links like 'App Android', 'Registrati', 'Istruzioni', 'Pubblicità', 'Termini e privacy', 'Staff', 'Chi scrive', and 'INpressBLOG'. A search bar with 'Google Ricerca personalizzata' and a 'Cerca' button is also present. The main banner features the site's logo and the tagline 'CITIZEN JOURNALISM & NEWS MAGAZINE' along with the Media4Tech logo. Below the banner is a navigation menu with 'Home', 'Login / Registrati', 'News', 'Rubrica-Opere prime', 'INpressBLOG', 'Eventi', 'Pubblicità', 'Istruzioni', and 'Staff'. A central promotional message reads: 'IL MAGAZINE DI GIORNALISMO PARTECIPATIVO CHE DIFFONDE LA TUA NOTIZIA. LE SEZIONI "INpressBLOG" E "VIDEOCHAT" TRATTANO DISCUSSIONI IN TEMPO REALE. Giornalisti, Fotografi, Scrittori, Cineasti, Fumettisti... I PROTAGONISTI SIETE VOI!!! Intervenite con Articoli, Cortometraggi, Foto, Reportage, Recensioni, Racconti e altro. PUBBLICHIAMO SCRITTI IN QUALSIASI LINGUA PROVENIENTI DA OGNI PAESE.' The main content area features a large article about Pope Francis with a video player, and a sidebar with smaller news items. At the bottom, there is a 'FOTOGRAFIA-REPORTAGE' section with four image thumbnails and their captions.

Internet coupon sites: Spot-Site

Increasingly the market is asking us to develop promotional mini-sites, designed to promote the single product, offer special services to certain categories of users, create a very pleasant and attractive online showcase.

Spots Site are often real exercises of computer-graphic, given the importance app graph the same site must offer to capture the market's attention.

LA SCUOLA DI FOTOGRAFIA A ROMA

WWW.ISFCI.COM

COLLEGATI AL SITO PER CONOSCERE I CORSI NEL DETTAGLIO
RICHIEDI IL TUO COLLOQUIO

HOME
ACCEDI
CHI SIAMO
CONTATTI
GALLERIA FOTOGRAFICA



Istituto Superiore di Fotografia e Comunicazione Integrata
Venticinquesimo Anno

23 GIU, | +++ CREATIVITY +++ La kermesse di fine anno del'ISFCI ...



CREATIVITY L'ISFCI in mostra con tre progetti realizzati interamente dagli alunni dell'Istituto

CATEGORIE

NOTIZIE

CORSI

VIDEO

FOTO

CONCORSI

CHI SIAMO

CHI SIAMO

CONTATTI

GALLERIA FOTOGRAFICA

CALENDARIO

giugno: 2014

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20	21	22	23	24	25
26	27	28	29	30	

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POPULAR TAGS

ISFCI

FOTOGRAFIA

SCUOLA DI FOTOGRAFIA

SCUOLA DI FOTOGRAFIA

ROMA

DARIO COLETTI

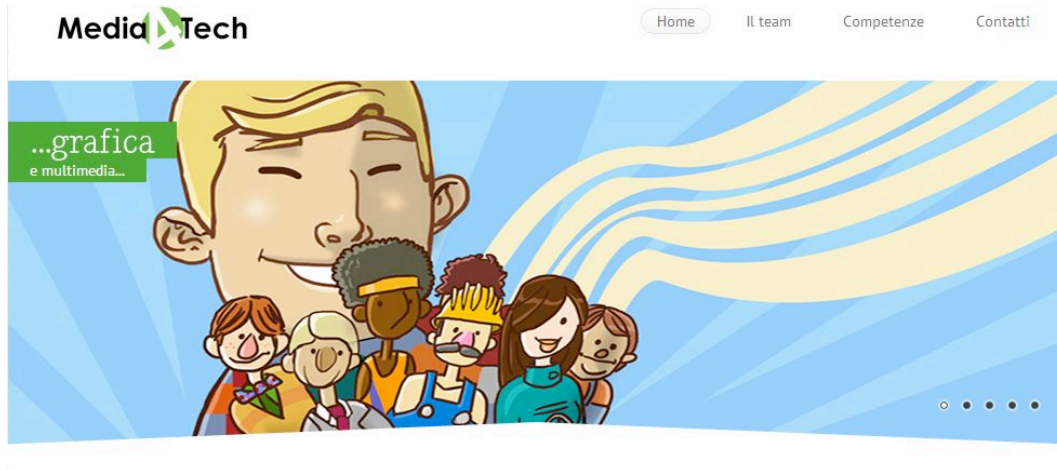
PHOTO COLLECTION

SEO

All our achievements, basic, exploit standard precautions for optimum indexing of the site on search engines. Titles, internal meta tags, description of images, RSS feeds and many other aspects, continuously evolving, which together will put your site in the optimal position relative to the competition.

Graphic Design and Usability

We devote particular attention to the graphical study, consistent with the corporate image royalties. The graphical environment of our sites is always pleasant and balanced, ergonomic and functional. Likewise, their usability is the great added value of the sites we have developed.



Custom modules

Depending on customer needs, we can provide customized modules to meet special needs. These modules may include uploading files, sending email notifications at certain times, access to restricted features for certain users, the creation of ad hoc views for data collection and moltro more.

Depending on the requirements we are able to create the module from scratch.

In detail

Our employees and partners develop applications both in their own right, both online applications and intranet environment, providing application hosting or integrating solutions across a customer.

The solutions offered both adopt open source technologies, both proprietary and can integrate any mobile devices (cell phones, smartphones, PDAs).

The technical skills of our specialists ranging from knowledge management technologies and data distribution to the design and development of analytical applications, without prejudice to the ability to integrate the different operating environments.

Our services cover the entire life cycle of application solutions:

- during preventative analysis support;
- Creation and installation of software;
- Technical documentation to the application for support;
- Maintenance.

We are used to integrate different technologies, looking for possible synergies among the most advanced data management tools and multimedia technologies offered by the market.

- Data management and data warehouse building;
- Software development client / server;
- web-based applications development.

Client applications

Our goal is simply to make it more effective or more efficient than certain amount of business, thanks to the computerization of procedures that govern business processes under investigation. The development of our software is always preceded by a critical phase needs analysis, followed by the drafting of a software project and its feasibility analysis. The release procedure is preceded by a comprehensive testing phase and is accompanied by the provision of adequate technical documentation and user manuals.

We do not neglect the users' training aspect: the release of the software is always accompanied by a moment of coaching users, who will be well informed about the ultimate goal of software and educated about its proper functioning.

Standardization of procedures

Each project enriches our engineers an important wealth of business experience, technical and human. The wealth of knowledge accumulated over time leads to the standardization of our software procedures and is always available to our future customers, who will benefit from the economies of scale related to the repeatability of large portions of our experience.

Research & Development of the best programming tools available on the market
We adopt the best programming tool on the market today. A team dedicated exclusively to research and development, in fact, day cares to look, test and implement the development tools that the IT market makes constantly available to programmers. This leads to more excellent results and exceptional savings for our customers.

Web Based Applications

The spread of the World Wide Web and new digital technologies has led to a profound change in the last of the communications rules. In particular, we have witnessed the change:

- relations between the company and its customers;
- company's internal functioning, including company-employee relations;
- the relationship between the company and its partners / suppliers.

The Web, therefore, has not only become an important showcase for companies. On the contrary, it is above all an important tool for collaboration and sharing of resources: Thanks to web-based applications, today we can allow groups of people who are at a distance to work effectively in a team, as they were in the same room.

Internet, Intranet, Extranet

The concepts of internet, intranet and extranet are an established reality and shared and any forward-looking company has been able to delegate to the web application broad stages of its organizational chain. In particular, we allow all customers to choose to manage your website independently or delegate the maintenance outsourced to our advisers.

eBusiness solutions

We are a competent and reliable partner for the realization of projects and e-business solutions, based on online application developments that produce real added value for the company. We integrate business datadase with our software solutions and bring the information on the desks of users, selectively and in compliance with the most stringent security criteria.

Database

Information management is increasingly crucial for the development of any business and it is increasingly important to have solid data base, well organized and efficient.

Our many years of experience in the management of the major enterprise databases on the market (Oracle, MySQL, Microsoft SQL, Postgree) allows us both to offer the best solution according to customer needs, is to use already installed in the company database.

We take care of particularly the analysis phase to structure the database depending on the specific end use, then applying all optimization techniques is intrinsic to the database is the language used to extract the data, ensuring the integrity and consistency of the data and the maximum efficiency in queries.

We are able to design data warehouse systems on large systems for advanced analysis of data. Where the amount of data is contained we can provide solutions even at relatively low cost by using Microsoft Access or Filemaker.

Development for mobile devices

The growing spread of smartphones and other mobile devices has led to the creation of a new mobile development division, with the goal to provide usable software applications directly from the new generation terminals such as tablets and smartphones.

We can offer solutions for different platforms available today: iOS (iPhone, iPad, iPad mini, iPod touch), Android, Windows (Windows Phone, Surface).

We offer a turnkey service, supporting the customer from the design of the APP to the feasibility study (functional analysis, usability, application) until the completion of the implementation phase and assist the client in the signing of contracts with Apple and Enterprise in the proposition of the APP to the reference marketplace, whatever the technology adopted.

Development platforms we have chosen are the following:

- Apple iOS, used on iPhone, iPad and iPod Touch
- Google Android
- Microsoft Windows 8

iOS

We studied the native programming techniques on ubiquitous Apple devices and are already several applications made by us on the App Store from Apple.

Google Android

As stated for Apple devices it is also true of the terminals based on the new Android operating system, the operating system in the ascendant and widespread.

In this case, the development possibilities widen the delivery of Java applications compatible with Android.

Windows 8

We know in detail the potential and peculiarities of the environment of Microsoft Visual Studio: an excellent development environment, easy programming and seamlessly integrated on various supported devices (desktop, tablet, smartphone).

We use PhoneGap for web based mobile applications (html5, css, javascript, jquery-mobile).

SEO and positioning in search engines

Place a site on the web, as well as increase its visibility, it is always the result of a mix of heterogeneous actions, synergy of the final objective.

In the first instance it is necessary to analyze how the technological development of the site, to verify the presence of all the elements that contribute to making the site "attractive" for search engines.

Next, it is important to equip the site of a reliable statistics service, such as Google Analytics, which signals not only the number of visits to the site, but most of all what are the sections (or even pages) most visited, such as the opening times, which the average connection time and so on. A careful reading of teaching statistics to know more about their site. In the realization of our we we do not just count the number of visitors, but also monitor the clicks on buttons or access to particular sections in order to optimize the goals and conversions.

RANKING

We know the factors that influence the positioning and visibility of an online site. From the position of the words "key" that the customer wants to push, to the composition of the page titles, content and number of links ... There are many factors that must be taken into account and, which makes this activity reserved for specialists, these factors are always in mutation, for which a good job done in a first time must be checked periodically and "correct" if necessary.

We propose as a qualified partner to help you maximize the visibility of Vs. website, and when you will want to evaluate the marketing mix required to achieve the correct positioning of your website.

- SEO for existing sites, with interventions that do not distort the structure and design of the website but are limited to maximize the best of what already exists.
- SEO for new sites, which are manufactured since the drafting of the first lines of code that make up a website. Our new customers have the security that already the earliest stages of our work, SEO is held in high regard.

SOCIAL

Also important is the optimization in social key to leading social networks such as Facebook, Twitter, Google+ and LinkedIn.

Put the classic buttons "like" is only the first step, you need to optimize the content of the page in order to share the most significant elements of the page and allow to optimize the most of their "social window".

We employ collaboration and extremely professional partner

Design, development and implementation of web-based software for surveys for pharmaceutical companies:

- CRF web-based electronic with set-theoretical control of the workflow system.
- authorization and control system and process review.
- reporting system.
- Data Export Component.

Design, development and realization of electoral systems:

- election management system.
- of the campaign management system, document management, creation system lists and colleges, colleges for management exitpoll data
- Allocation of votes for candidates and lists
- election system with safety monitoring of changes and interventions
- Control Component in real time the status of elections
- historical and comparison with current data Data management system
- reporting system and exporting data.

- Advanced massive communication system with scheduling server side processes and queues.
- Study, implementation and configuration of necessary physical and virtual servers.
- Implementation of backup systems and data redundancy.

Design development and implementation of web-based software to manage targeted marketing campaigns to each customer for a high fashion majors:

- Data acquisition from the agencies, the choice of formats and gadgets
- Validation and production of multilingual custom letters
- Print Presets, packaging management
- Preparing postal documents, invoices, delivery notes
- Control of ships (Doc Tracking)
- Control of waste flows and reassignment
- Analysis and control of production flows, reassignment waste

Design development and implementation of web-based software for the management of naval geolocalizzazione data:

- Acquisition data from the fleet instruments
- Data Processing Real-time Position

Implementation of a web-based system for project risk management in IT:

- checklist management principals associated risks.
- Assessment of the respective economic impacts from the point of view of costs to benefits.
- calculation model implementation for the risk of the project
- Realization graphics and reports to have an overview and / or the detail of the risks associated with the project.
- KPI management to evaluate the achievement of project objectives.
- the todo-list management to ensure that all of the owner to fill out activities within their competence